

## The hygienic benefits of straighter teeth

### HEALTHIER GUMS

Properly positioned teeth are easier to brush and floss than teeth that are crowded, crooked, or spaced too far apart. Properly aligned teeth can help gums fit more tightly around them,<sup>1</sup> which may lead to better periodontal health.

### EASIER CLEANINGS

With maintenance of good oral hygiene, the chances of having plaque retention, tooth decay, or periodontal (gum) disease can be reduced.

### DECREASED RISK OF ABNORMAL WEAR

Properly aligned teeth can be less stressful on the supporting bone jaw joints.

### ORTHODONTIC TREATMENT COMPARISON

	INVISALIGN	BRACES
Treats a wide variety of cases	X	X
Straightens your teeth	X	X
Average cost is about \$5,000	X	X
Allows you to eat whatever foods you enjoy	X	
Allows you to remove when you want	X	
Enjoy virtually invisible teeth-straightening	X	
Brush and floss your teeth normally	X	
Consists of smooth, comfortable plastic	X	
Office visits only every four to six weeks	X	
Invisalign Teen: up to 6 free replacement aligners**	X	

<sup>1</sup> Ong et al., 1998 Boyd and Baumrind, 1992, Zachrisson and Zachrisson, 1972  
\*November 2010 Invisalign Patient Survey. \*\* Invisalign Teen only.

SHOW  
THE WORLD  
WHO YOU  
REALLY  
ARE WITH  
INVISALIGN

## 96% Patient Satisfaction Rate\*

Over 1.3 million patients are smiling with confidence thanks to Invisalign. Without brackets or wires, Invisalign takes a modern approach to teeth straightening and is virtually invisible.

\* US Survey data 2009, Align Technology, Inc.